

MM Government

The UK's points-based immigration system **An introduction for employers**



UK points-based Immigration system: Employer Partner Pack





The way you hire from the EU has changed



Swipe up to find out more

Thank you for using the February 2021 edition of our Employer Partner pack.

Free movement ended on 31 December and the UK has introduced a points-based immigration system. The new system treats EU and non-EU citizens equally and transforms the way in which all migrants come to the UK to work. Anyone coming to the UK to work will need to apply for permission in advance except Irish citizens or EU citizens eligible for status under the EU Settlement Scheme.

To support you in providing essential guidance about the new points-based system to employers and your stakeholders, we have developed a suite of digital and print assets with information to help employers prepare.

This pack outlines our key messages and provides communication products for use on channels including social media, email updates and e-newsletters. Please do feel free to share this pack and the assets among your wider partners.

Your help and support in communicating this essential guidance is much appreciated. We hope this pack makes it as easy as possible to share updates with your audience and stakeholders through your range of digital channels.

If you have any questions or feedback, please contact us at: PBISEmployerComms@homeoffice.gov.uk



Employers now need to be a licensed sponsor



Content

What's new:

- Social statics
- Social animations
- Right to Work employee leaflet
- Right to Work factsheet
- Employer factsheet

Also in this pack:

- Link to the PBS Employer GOV.UK page
- Podcast: Business and the future of immigration in 2021
- An introductions for employers
- Frontier workers guide
- Infographic: Overview of sponsorship process for employers

Key messages

- The way you hire from the EU has changed. You must be a licensed sponsor to hire eligible employees from outside the UK.
- Free movement has ended, and the points-based immigration system has salary and language requirements that change the way you hire from the EU.
- The system treats EU and non-EU citizens equally and transforms the way in which employers recruit from outside the UK.
- You need a sponsor licence to hire most eligible employees from outside the UK. This does not apply to Irish citizens.
- Some immigration routes, such as Global Talent, are 'unsponsored'. You don't need a licence to hire employees with an unsponsored visa.



The UK's points-based immigration system: Employers GOV.UK page



Employers should visit our dedicated GOV.UK page for the latest guidance and resources to support them with the points-based immigration system.

GOV.UK

Please include this link when communicating about the points-based immigration system.

This can be found <u>here</u>



The UK's points-based immigration system: Podcast: Business and the future of immigration in 2021

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BUSINESS AND THE FUTURE OF IMMIGRATION IN 2021

POST COPY: Listen to the Home Office's new podcast on the points-based system 'Business and the future of immigration in 2021', created in partnership with @intelligence2. Host @lindayueh is joined by Fragomen LLP's @lanRobbo123 and @fsb policy's @emeliaquist.



In this special podcast, Home Office is joined by a panel of independent business and immigration experts for a discussion on hiring from overseas and steps businesses can take to get ready.

Please share this podcast, available on <u>GOV.UK, Spotify</u> and <u>Apple</u>, with employers for key changes and dates businesses need to look out for and the guidance on offer to steer them through the process.



The UK's points-based immigration system: PBS Employers factsheet

Home Office UK Points-based Immigration System: **Employer Factsheet** The Home Office has published information on GOV.UK to help employers prepare for the UK's new points-based immigration system The way you hire from the EU is changing. From 1 January 2021, you will need to register as a licensed sponsor to hire eligible people from outside the · Free movement is ending, and the new points-based immigration system will introduce job, salary and language requirements that will change the way you hire from the EU. The new system will treat EU and non-EU citizens equally and transform the way in which employers recruit from outside the UK. Anyone you want to recruit from outside the UK, excluding Irish citizens, will need to apply for permission first · You'll need a sponsor licence to hire most eligible employees from outside the UK. You can find further information on becoming a sponsor here. Employers do not need to be a sponsor to employ someone from the residen labour market with an existing right to work in the UK. This also includes Irish citizens, EU citizens with settled or pre-settled status, and non-EU citizens with indefinite leave to remain in the UK. All existing sponsors will automatically transfer into their equivalent routes under the new points-based immigration system. Skilled worker route From 1 January 2021, if employers want to recruit workers from outside the UK's resident labour market, they will need to be a Home Office licensed sponsor. This will enable employers to recruit workers from anywhere in the world · Under the new skilled worker route, anyone coming to the UK to work will need to demonstrate that: they have a job offer from a Home Office licensed sponsor the job offer is at the required skill level – RQF 3 or above (A Level and equivalent) o they speak English to the required standard In addition to this, the job offer must meet the applicable minimum salary threshold. This is the higher of either

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Home Office

The latest key lines and guidance to support you in communicating the points-based system to employers and your stakeholders.

What's new:

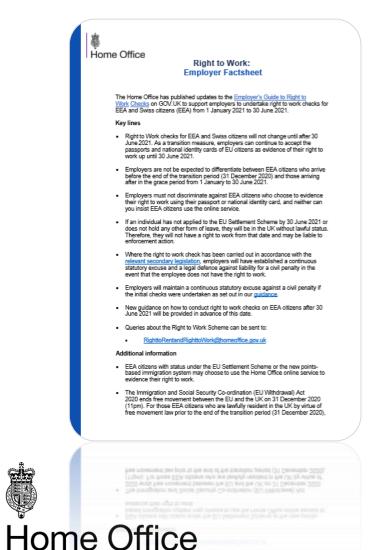
- Refreshed lines to reflect that the pointsbased system is now live.
- Right to Work links
- Frontier Workers Scheme

You may use this to crib key lines and answer frequently asked questions from your members and stakeholders.

This can be found here



The UK's points-based immigration system: Right to Work: Employer factsheet



These key lines and FAQ are to support you in communicating the Right to Work process to employers and your stakeholders.

You may use this to crib key lines and answer frequently asked questions from your members and stakeholders.

This can be found <u>here</u>



The UK's points-based immigration system: Understanding your right to work in the UK: EU, EEA and Swiss citizens

Guidance employers can share with EU, EEA and Swiss citizens about the Right to Work process, and their responsibilities as an individual.

Please share this guide with employers in your network to distribute amongst their EU, EEA and Swiss citizen employees.

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Understanding your right to work in the UK: EU, EEA and Swiss citizens (accessible version)



Understanding your right to work in the UK: EU, EEA and Swiss citizens





The UK's points-based immigration system: An Introduction for employers

Guidance on the points-based immigration system for employers.

Please share this guide with employers in your network for detailed information on the sponsorship process, eligibility requirements and fees.



<u>The UK's points-based immigration</u> <u>system: an introduction for employers</u> (accessible version)

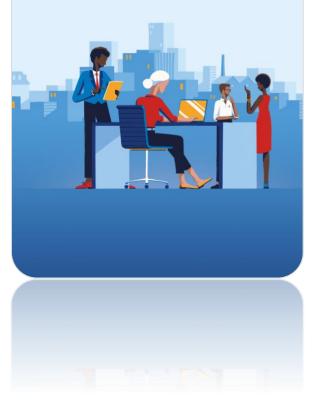


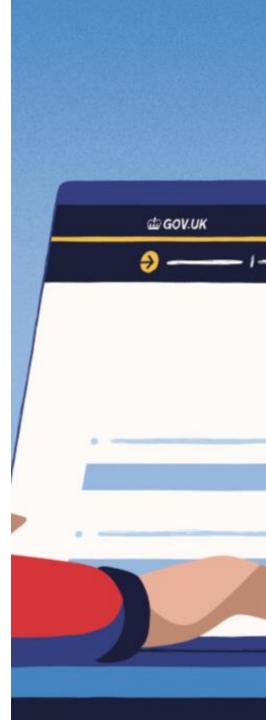
<u>The UK's points-based immigration system: an</u> <u>introduction for employers</u>



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The UK's points-based immigration system **An introduction for employers**





The UK's points-based immigration system: Frontier worker permit for EU citizens

This guide provides you with information on the frontier worker permit scheme. A frontier worker is an EU citizen who commutes into the UK for work but lives elsewhere.

Please share this guide with employees or eligible individuals to help them apply



Frontier worker permit for EU citizens (accessible version)



Frontier worker permit for EU citizens







The UK's points-based immigration system: Employers guide to becoming a licensed sponsor of skilled migrant workers





Overview of the sponsorship process for employers.

Please use this to provide employers with a guide to the process; from applying for a sponsor license to hiring a new employee from outside the UK.

This can be found <u>here</u>



The UK's points-based immigration system: Social statics: Facebook, Instagram and LinkedIn

A suite of digital assets to support you in communicating about the new points-based system.

Please use these assets when communicating to your members on social media, via e-newsletters or HTML platforms.

POST COPY: You must be a licensed sponsor to hire eligible employees from outside the UK. Find out more at <u>GOV.UK/HiringFromThe EU</u>

These can be found here





The UK's points-based immigration system: Social animations: Facebook, Instagram and LinkedIn

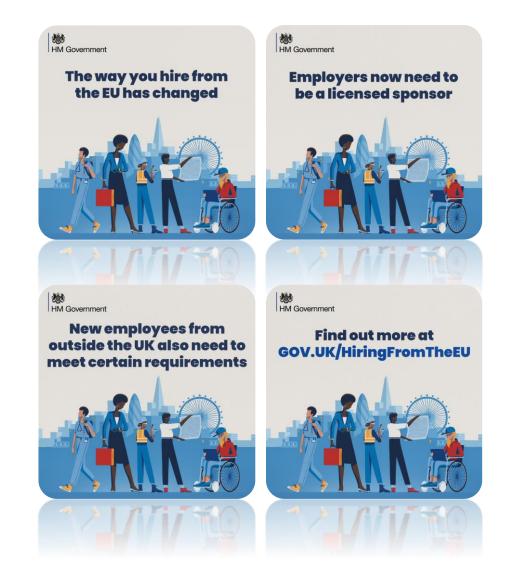
A suite of digital animations to support you in communicating about the new points-based system.

Please use these short animations when communicating to your members on social media, via e-newsletters or HTML platforms.

POST COPY: You must be a licensed sponsor to hire eligible employees from outside the UK. Find out more at <u>GOV.UK/HiringFromTheEU</u>

These can be found <u>here</u>





The UK's points-based immigration system: Digital banner

Digital banner to be used on members' hubs, bulletins, social media cover photos and websites to encourage employers to visit GOV.UK

Please use the banner on any suitable platform for communicating about the points-based immigration system to employers. <complex-block>

These can be found <u>here</u>



The UK's points-based immigration system: Digital assets available for devolved nations

A suite of digital assets (statics and animations) with branding for:

- Northern Ireland
- <u>Scotland</u>
- Wales

Please use these assets when communicating to your members on social media, via e-newsletters or HTML platforms.

POST COPY IN WELSH: Mae angen i chi fod yn noddwr trwyddedig i gyflogi gweithwyr cymwys o'r tu allan i'r DU. <u>GOV.UK/HiringFromTheEU</u>







The way you hire from the EU has changed



This does not apply when hiring Irish citizen:

Swipe up to find out more

Swipe up to find out mo

does not apply when hiring trish citizen



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